

Modern Analytics for Everyone

Q-Sensei unlocks data for Human-Data Interaction and Machine Learning/AI

Q-Sensei invented Multi-Dimensional Indexing Technology to advance search and analysis of real-time and historic data. Our high-performance data platform can be deployed in hours and customized in days to drive real-time analytics and ML/AI applications in organizations.

An Abundance of Use Cases

Audience Measurement

For BI and sales teams

Problem: The high volume of tuning event data makes data storage and data processing costly and thus impedes understanding viewership patterns.

Solution: Intelligently organized and compressed data helps generate insights into data in real-time and at low cost.

Bandwidth Optimization

For engineering and operations teams

Problem: Planning for peak network demand, monitoring tuner health, and understanding error-device correlations requires access to clean data in real-time.

Solution: Leveraging real-time faceted data enables predictive services and facilitates monitoring and troubleshooting.

High-Speed Indexing

For ML and AI application builders

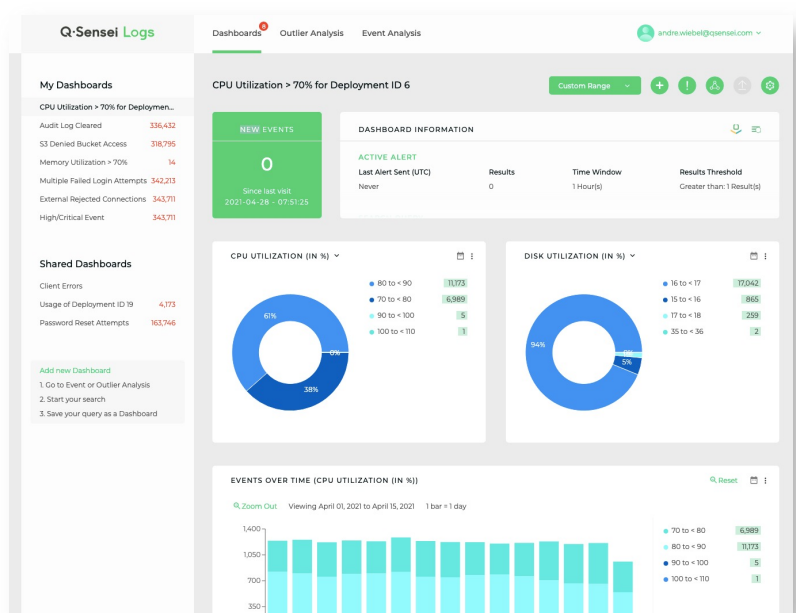
Problem: While streaming data provides new opportunities to increase revenue and optimize workflows, cleaning and tagging data is costly.

Solution: Providing ML/AI applications with a multi-dimensional Index helps application builders leverage data faster and more efficiently.

One Powerful Solution

Q-Sensei's **Data Platform** provides *automated* collection, cleaning and organization of data. It enables hyper-granular analysis of data and can be integrated into any environment to optimize data usage at low cost.

In addition, **Q-Sensei Logs** provides a powerful user interface incl. collaborative dashboards, monitoring and alerting services. Data outliers and anomalies are automatically detected using out-of-box services or custom algorithms.



We are dedicated to simplify the lives of data analysts and data scientists by making Exploratory Data Analysis and Data Modeling truly interactive, transparent and efficient.

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More Information: www.qsensei.com

Interactive Demos: www.qsensei.com/q-sensei-logs-demo

Unique in a Powerful Way

Q-Sensei Advances Analytics, Predictions and Automation

10,000+

Use Clean Data from Thousands of Facets
Focus business models from broad audiences to individual/localized consumers and optimize utilization of airtime.

1,000x

Boost Your Analysis in Speed and Complexity
Be faster in predicting future programming and 'likely to watch' commercials so you can improve content negotiations and advertising effectiveness.

450%

Achieve Higher Relevance
Generate your own metrics rather than relying on Nielsen's ratings and offer personalized content.

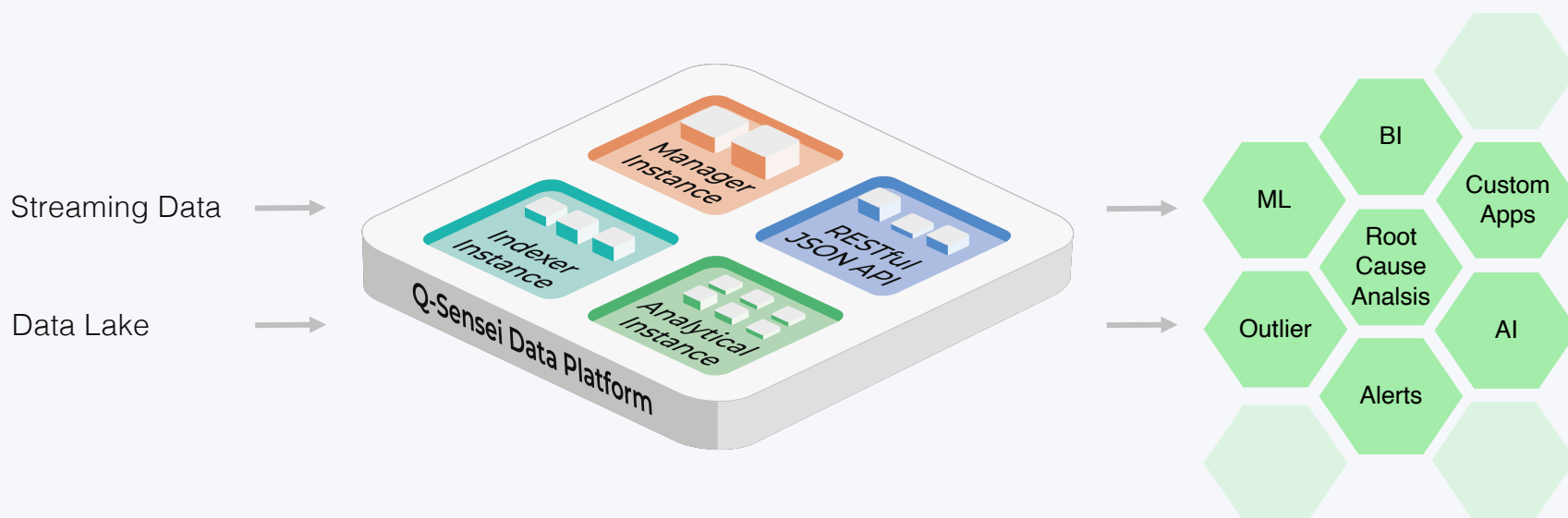
5x

Faster to deploy and customize
Incredible easy to leverage tuner-event, CRM, program and ad data and thus increase revenue.

Q-Sensei Data Platform

Award winning, Patented, Versatile

Unique in processing multi-dimensional data quickly and efficiently, boosting ML pipelines and bringing Data Analysis to a whole new level.



DATA INTEGRATION

- Structured Data
- Unstructured Data
- Time-Series Data

CONNECTORS

- Pre-built Connectors
- Custom Connectors

ADVANCED ANALYTICS

- Advanced Query Builder
- Single and Multiple Facet Queries
- Statistical, Mathematical and Logical Functions
- Time Series Analysis
- Geo-Spatial Data Analysis
- Sorting and Multi-Sorting
- Sorted GroupBy Operator
- Wildcard, Boolean, Range Search
- Dynamic Data Summaries

INTUITIVE USER INTERFACE

- Custom and Collaborative Dashboards
- Real-time Alerting
- Interactive Event Analysis
- Outlier & Anomaly Detection
- KPI Analysis
- Monitoring & Troubleshooting